

FALL/WINTER HOLIDAY EDITION REGISTRATION KIT

17 Years
in publication

We are organizing the
2017-2018

Fall/Winter Holiday Edition of the

BrooklynNow Guide

Extraordinary Businesses
in the near-city neighborhoods of Brooklyn



Area Guides to 25 Bklyn neighborhoods



BEDSTUY GUIDE
Bedford-Stuyvesant

BOCOCA GUIDE
Boerum Hill / Cobble Hill / Carroll Gardens / Columbia St

BUSHWICK GUIDE
Bushwick

GREENE GUIDE
Fort Greene / Clinton Hill

GREENPOINT GUIDE
Greenpoint

HOOK GUIDE
Red Hook

PROHEIGHTS GUIDE
Prospect Heights / Crown Heights

SLOPE GUIDE
Park Slope / South Slope / Gowanus / Windsor Terrace

SOUTH PARK GUIDE
Prospect Park South / Kensington / Ditmas Park / Lefferts Gardens

WATERFRONT GUIDE
Brooklyn Heights / Dumbo / Vinegar Hill

WILLIAMSBURG GUIDE
Williamsburg / East Williamsburg

SIGNUP at brooklynnow.com/register

about the printed guide . . .

We are now organizing the 2017-2018 Fall / Winter Holiday edition of the BrooklynNow Guide, featuring extraordinary independent businesses in the near-city neighborhoods of Brooklyn. We are the experts in helping new customers discover your business.

BrooklynNow offers . . .

A small price for excellent results

With a minimal staff who do-it-all, we have managed to keep our prices well below standard advertising rates offering a successful venue for local businesses to **gain new customers** and **maintain neighborhood visibility**.

A focus on local, independent businesses

We solely exist as an outlet to **promote unique, independent businesses**.

An extensive distribution blanket

The BrooklynNow Guide is **distributed to over 500 neighborhood locations** including most participating businesses, local gathering places, tourist centers and hotels. (See full distribution list included.)

Excellent cross-neighborhood promotion

Because the BrooklynNow Guide contains eleven different adjacent area guides to 25 Brooklyn neighborhoods, it **works well to bring customers across neighborhood borders**.

Free website inclusion

BrooklynNow.com is our online version of the printed publication. Just google “brooklyn guide” and we come up number one every time!

important details . . .

1) **Deadline: Friday, Sept 8th, 2017**

2) Ad Pricing

\$150

Logo Ad Example

(1.25" h x 2.5" w)

51

Hooked On 12th

1123 8th Ave

718-965-9526

hookedon12th.com

One of a kind dining experience in historic Park Slope. Eclectic and exciting flavor profiles mixed w/comforting classics is at the heart of our menu. Chef Sam Davis creates new and exciting seafood dishes with flavors from her Caribbean background and travels throughout the world. Dinner M-Su:5:30-11, Brunch Sa-Su:11-4.



51

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\$175

Photo Ad Example

(1.75" h x 2.5" w)

Photo size is 1.2" height x 1.5" width

(Must be interior (full or partial) or exterior of business)

3) **Distribution - 50,000 copies**

...distributed to participating businesses, neighborhood gathering places, tourist centers & hotels.

(See full distribution list included.)

website advertising included . . .

brooklynnow.com

features the same extraordinary businesses found in the printed BrooklynNow Guide - and receives over 25,000 visitors each month.

Your online listing also includes:

- a link to your business website
- links to social media pages (e.g. Facebook/Twitter)
- a detailed map of your neighborhood with corresponding number

